

MAKING THE CASE

Making the case for support or resources is a task of teachers, student leaders and professionals to gain attention for the needs for programs.

Case statements might be used to seek grants, write proposals, or develop rationale for family and consumers sciences programs or for FCCLA.

The case statement should be clear and concise — as short as a few paragraphs and no longer than a page, at most.

Examples: The following examples are meant for discussion and could be adapted for your uses.

- **Example Case Statement- FCCLA**
- **Example Case Statement-providing for urgent needs- Family and Consumer Sciences Education**
- **Example-Case statement for Family and Consumer Sciences and Connections to America's Promise**

Example Case Statement- FCCLA

The teen years are a precious time for the development of youth. In America, youth today face increasing school violence, mixed messages for personal decisions and character development, and they are making personal choices that will impact their futures. The economic impact of future families, communities and the workplace will be affected by the success or failures of today's youth.

FCCLA is a dynamic and effective student organization that helps young men and young women become leaders and address a variety of youth concerns including teen pregnancy, parenting, family relationships, substance abuse, peer pressure, environment, nutrition and fitness, teen violence and career exploration. Involvement in FCCLA offers the opportunity to expand their leadership potential and develop skills for life. They can do this through learning to plan, set goals, solve problems, make decisions, communicate and practice career and interpersonal skills.

Because youth will form future families, become parents, community members and the workforce of Minnesota, we need to invest in building their positive assets leadership potential and applied knowledge.

Your support and interest in FCCLA will build the program to support youth leadership development. Youth service and support the operations as we strive to reach youth in rural communities and expand to urban and diverse populations.

Your commitment to FCCLA is an investment in future families and future community leaders. Involvement in FCCLA has helped thousands of youth for 60 years. Many have found purpose, a career path or even moved away from destructive plans for suicide, eating disorders or other destructive behaviors.

Example Case Statement-meeting urgent needs with Family and Consumer Sciences Education

The teen years are a precious time for the development of youth. In America, youth today face increasing school violence and mixed messages for personal decisions or character development. They are making personal choices now that will impact their futures. The economic impact of future families, communities and the workplace will be affected by the success of today's youth. Our students will form future families, become parents, community members and the workforce of our state. Family and Consumer Sciences is involved in building the positive assets, leadership potential, and applied skills and knowledge of students.

Your support will build the program for successful youth leadership development, youth service and support skills for life as we teach youth in rural communities and urban and diverse populations. Your support is a commitment to the state's future families and an investment to future community leaders. Involvement in Family and Consumer Sciences Education has helped thousands of youth to find purpose, a career path or move away from destructive plans for suicide, eating disorders or other destructive behaviors. Family and Consumer Sciences would seek to deliver our promises to youth with programs that are economically accessible to youth with lower income families.

Developed by:
Wendy Ambrose, Executive Director
Minnesota FCCLA

Example-Case Statement for Family and Consumer Sciences and Connections to America's Promise

Recent research reveals that the realities for many of the nation's youth are troubling. Studies have found high substance use among youth and low feelings of self-esteem and community connectedness. Moreover, many children spend their out-of-school time unsupervised and a large percent struggle academically.

While these realities are discouraging, additional national research has found that if young people have a set of 5 resources in their lives, their chances of growing up healthy and successful improve dramatically. These 5 resources, or Promises, are the basis of the national America's Promise Movement:

- 1) Ongoing relationships with caring adults
- 2) Opportunities to serve
- 3) Safe places with structured activities during out-of-school time
- 4) Chances to learn marketable skills
- 5) A healthy start and healthy future

Family and Consumer Sciences Education can offer many of these promises to secondary students through delivering content that connects them to learning about communication and interpersonal relationships in family and community. developing marketable skills for careers and education about nutrition, food choices and healthy life choices. Through FCCLA, students learn to grow and apply skills and knowledge. The mission of Family, Career and Community Leaders of America is to promote personal growth and leadership development through family and consumer sciences education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through character development; creative and critical thinking; interpersonal communications; practical knowledge; and vocational preparation.

Case Statement- Family and Consumer Sciences Education

Family and Consumer Sciences Education empowers individuals and families across the life span to manage the challenges of living and working in a diverse global society. Our unique focus is on families, work, and their interrelationships.

We prepare students for family life, work life and careers in Family and Consumer Sciences by providing opportunities to develop the knowledge, skills, attitudes and behaviors needed for:

- Strengthening the well-being of individuals and families across the life span.
- Becoming responsible citizens and leaders in family, community and work settings.
- Promoting optimal nutrition and wellness across the life span.
- Managing resources to meet the material needs of individuals and families.
- Balancing personal, home, family and work lives.
- Using critical and creative thinking skills to address problems in diverse family, community and work environments.
- Successful life management, employment and career development.
- Functioning effectively as providers and consumers of goods and services.
- Appreciating human worth and accepting responsibility for one's actions and success in family and work life.